



www.teatrovivo.co.uk 07733 134 701 info@teatrovivo.co.uk

TEATRO VIVO

PRESS RELEASE

For further information, interviews, press photos and rehearsal access,

please contact

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Back by Popular Demand

Teatro Vivo

presents

Supermarket Shakespeare

Directed by Mark Stevenson

<p>Sainsbury's Supermarket Lee Green 14 Burnt Ash Road, London, SE12 8PZ</p> <p>Tuesday 20th April 7pm Wednesday 21st April 7pm Thursday 22nd April 7pm Friday 23rd April 7pm Saturday 24th 12pm & 6pm Sunday 25th 12pm & 3pm</p>	<p>Sainsbury's Supermarket Forest Hill 34 - 48 London Road, London, SE23 3HF</p> <p>Tuesday 27th April 7pm Wednesday 28th April 7pm Thursday 29th April 7pm Friday 30th April 7pm Saturday 1st May 12pm & 6pm Sunday 2nd May 12pm & 3pm</p>
<p>Sainsbury's Supermarket New Cross 263 New Cross Road, London SE14 5UL</p> <p>Tuesday 4th May 7pm Wednesday 5th May 7pm Thursday 6th May 7pm Friday 7th May 7pm Saturday 8th 12pm & 6pm Sunday 9th May 12pm & 3pm</p>	<p>Sainsbury's Supermarket Lewisham Lewisham Centre, London, SE13 7EP</p> <p>Tuesday 11th May 6.45pm Wednesday 12th May 6.45pm Thursday 13th May 6.45pm Friday 14th May 6.45pm Saturday 15th 12pm & 6pm Sunday 16th May 12pm & 3pm</p>

Shakespeare in your local supermarket. Groundbreaking theatrical entertainment as you pick up your groceries. Characters from one of Shakespeare's sonnets take over four London supermarkets to celebrate the bard's birthday on the 23rd April.



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*"Thanks for making our shopping trip one that we will not forget" Audience Member
Supermarket Shakespeare 2009*

Teatro Vivo presents **Supermarket Shakespeare**, a free performance piece that takes place in **Sainsbury's Supermarkets in Lee Green, Forest Hill, New Cross and Lewisham.(all London)**

"I experienced something only shoplifters feel - leaving a supermarket better off to the tune of something I had not paid for." Audience Member 2009

This year the performances will be inspired by Shakespeare's sonnet number 23

**O, learn to read what silent love hath writ:
To hear with eyes belongs to love's fine wit.**

Six performers will create contemporary characters that have intertwining stories and these will be performed all around the supermarket. Performed whilst the supermarket is open, these stories will show the contemporary relevance of Shakespeare's work in an accessible and everyday environment.

Shoppers can follow the individual characters and hear how their stories unravel whilst filling up their trolley and choosing their dinner.

"I don't know when I've enjoyed a live performance so much, AND I could simultaneously shop - as a modern Mum, it was perfect." Audience member Supermarket Shakespeare 2008

Supermarket Shakespeare is FREE to attend. There is no need for audiences to book, they can just turn up.

WIN SHOPPING VOUCHERS

At each store we'll be giving away Sainsbury's vouchers to the person who takes the best photograph of the show on their phone. To win - all you have to do is upload your picture to our facebook group and we'll choose a winner at the end of each week of the production. More details on our website www.teatrovivo.co.uk

Teatro Vivo are a performance collective made up of professional directors, writers, musicians and actors who create theatre that breaks free of traditions - they use unusual, non-theatre spaces to bring to life unique interpretations of classic and new writing.

They aim to create unique performance pieces that work in direct collaboration with the spaces that they use, and in so doing, introduce audiences to the possibilities of what theatre can be.



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Previous work has included a reworking of Anton Chekhov's *Three Sisters* at the Theatre Museum in Covent Garden, and their recent sell-out tour of *HOTHOUSE*.

They have also created performances in HMV Covent Garden, listed buildings, Libraries, parks, and cafes. Please see the website for further information www.teatrovivo.co.uk

Teatro Vivo's style of theatre is an all encompassing experience for audiences of all ages. They aim to break down the barriers that traditional theatres put up by inviting audiences to wander through the worlds that they create allowing them their very own experience of the space and the stories told within it.

Supermarket Shakespeare will be directed by one of **Teatro Vivo's** Associate Artists - **Mark Stevenson**. Mark has previously directed Fringe First winning shows for **Theatre Babel**, as well as site specific shows for **Ampersand** and **GLYPT**.

Supermarket Shakespeare is generously supported by Capital Communities Grass Roots Fund

"A lovely, life-affirming and touching experience" Audience member Supermarket Shakespeare 2009

Listings

SUPERMARKET SHAKESPEARE

Shakespeare in your local supermarket. Characters from Shakespeare's sonnet No.23 take over four South London Supermarkets to celebrate his birthday on the 23rd April.

Directed by Mark Stevenson
Produced by Teatro Vivo
Cast includes Kas Darley, Laura Hooper, Natasha Magigi

Sainsbury's Supermarket
Lee Green
14 Burnt Ash Road, London, SE12 8PZ
Tuesday 20th April 7pm
Wednesday 21st April 7pm
Thursday 22nd April 7pm
Friday 23rd April 7pm
Saturday 24th 12pm & 6pm
Sunday 25th 12pm & 3pm



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Sainsbury's Supermarket
Forest Hill
34 - 48 London Road, London, SE23 3HF
Tuesday 27th April 7pm
Wednesday 28th April 7pm
Thursday 29th April 7pm
Friday 30th April 7pm
Saturday 1st May 12pm & 6pm
Sunday 2nd May 12pm & 3pm

Sainsbury's Supermarket
New Cross
263 New Cross Road
London SE14 5UL
Tuesday 4th May 7pm
Wednesday 5th May 7pm
Thursday 6th May 7pm
Friday 7th May 7pm
Saturday 8th 12pm & 6pm
Sunday 9th May 12pm & 3pm

Sainsbury's Supermarket
Lewisham
Lewisham Centre, London, SE13 7EP
Tuesday 11th May 6.45pm
Wednesday 12th May 6.45pm
Thursday 13th May 6.45pm
Friday 14th May 6.45pm
Saturday 15th 12pm & 6pm
Sunday 16th May 12pm & 3pm

Tickets: FREE. No need to book. Just turn up.

Performance Length: 1 hour.

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